

## Multiple Markets.

### One Platform.

## About Dealogic

Dealogic is a financial markets platform offering integrated content, analytics, and technology via a single solution to top financial firms worldwide. Firms who use Dealogic see results in increased profitability and productivity – and a client's success is our top goal.

Whether you want to analyze wallet share, execute a deal, align operating units, or manage risk, there is only one answer.

#### Dealogic

#### **Quick Stats**

Company:	Dealogic Ltd
Founded:	1983 in the United Kingdom
Ownership:	ION Investment Group, The Carlyle Group
CEO:	Thomas Fleming
Offices:	London, New York, Hong Kong, Tokyo, Sydney, Mumbai, Budapest, Sao Paulo, Beijing, Singapore
Employees:	>800

As a leader in technology, we are passionate about

# creating the very best software solutions

Our 30-year history of creating innovations help clients run their business more effectively, including:

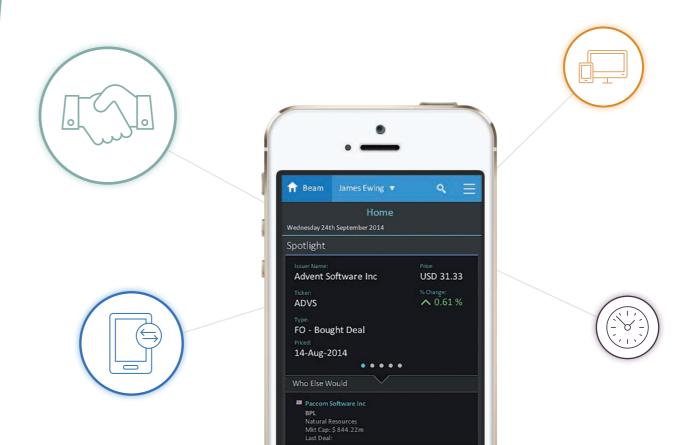
- The only truly global deal execution network, trusted to handle the biggest transactions on record in every major financial center
- Corporate access, analyst marketing, and deal order entry solutions for clients' sales, trading, and research operations
- The most reliable and comprehensive content on debt and equity offerings, loans, and M&A transactions
- The industry-standard Dealogic proprietary fee model, now used by more than 40 global banks and the top-ranked analysts covering those banks
- Predictive analytics to help clients originate and enrich their strategic decision-making

# Our next wave of innovations include:

A whole new mobile suite of products that provide personalized, real-time content to help clients manage their business on the road

A fully integrated and seamless connection between buyside and sellside firms-the first platform to provide a synchronized view of all services delivered

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# The Dealogic Platform

From origination to distribution and consumption, the Dealogic platform provides an integrated and seamless connection across banking, capital markets, sales and trading, and institutional investing.

#### ORIGINATION DISTRIBUTION CONSUMPTION

Content Alignment Corporate Access/New Issues Dealogic App Mobile Mobile Strategy Manager Coverage Manager **ECM Manager** EventManager Reconciliation DCM Manager DealManager Orders LevFin Manager M&A Manager Deal, Investor, and Company Data CONTENT Syndicate; Institutional Investors Sales, Trading & Research **CORTEX Dealogic Connect DXConnect** Predictive Analytics: Workflow Solutions: Investor Network: originate & grow wallet share execute, distribute & grow profit optimize consumption Content is the foundation of the **Dealogic platform**, and **is the industry standard relied on by clients and leading publications globally.** 

Built on rigorous internal validation, reconciliation, and market consensus, our content is the most trusted in its space and includes:

#### Fixed Income Capital Markets

**2 million+** deals including bonds, medium term notes (MTNs), commercial paper (CPs), investment grade loans, leveraged loans, structured finance, project finance

#### **Equity Capital Markets**

**150,000+** initial public offerings (IPOs), follow-on offerings, convertibles

#### Mergers & Acquisitions

**800,000+** mergers, acquisitions, divestments, recapitalizations, buybacks

#### Holdings

**140,000+** investor contacts, 35,000+ funds/portfolios, 30,000+ investor profiles

#### **Revenue Analytics**

**40+** of the world's leading banks run their investment banking strategy and wallet analysis using Dealogic's market-leading fee model

#### Dealogic Facts

\$4.5tr

in Capital raised via the Platform

40+

Leading banks using Strategy Manager

30+

Years of innovation in the industry

3 million+

Investment Banking deals analyzed

140,000+

Investor contacts

250+

Leading firms in our buyside network

10,000+

Articles sourcing Dealogic analysis annually

250,000+

meetings scheduled

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