dealogic

EventManager - Trusted by Leading Banks to Effectively Execute Events and Conferences

When it comes to the most trusted and reliable platform for event execution, banks know to call Dealogic. The platform is used to manage and monitor resources for some of the world's largest and most complex events every year.

EventManager is the single integrated platform that provides the best framework to successfully manage the full life cycle of your events – from deal and non-deal roadshows to investor trips, analyst marketing, and conferences. And with a mobile view, access all events and schedules on the road.

If you want to:

Effectively target investors and corporates with integrated Dealogic holdings information

Manage invitations, registrations, scheduling, check-in, on-site logistics, feedback, and more, **all within one platform**

Engage the Sales team so they can help clients within the system, from registration through to requests and schedules

Access Reconciliation Screen to see all resources provided to clients via Dealogic Connect

Easily connect event intelligence to your internal CRM

Run in-depth reports and analytics within each event and across multiple events

EventManager is the answer.

Access unrivaled holdings content

The world's largest banks trust Dealogic content, which can be linked to internal systems. Effectively target clients and create detailed reports using our holdings content, including:

• 140,000+ investor contacts

• 35,000+ funds/portfolios

• 30,000+ investor profiles

Take advantage of a fully integrated platform

EventManager can easily integrate with tools used by your firm on a daily basis. With a single platform, you can:

• Effectively manage logistics before, during, and after the event

• Improve connectivity by sharing roadshow calendars with your Syndicate team

• Reconcile all activities with your investor clients for tracking and evaluation in a MiFID II world