

# Coverage Manager - Trusted by Leading Banks to Set Strategy across Sectors and Regions

When it comes to the most trusted and reliable platform for setting strategy, the world's leading banks know to call Dealogic.

From coverage and company profiles to competitive benchmarking and intelligent targeting, Coverage Manager provides the best framework to facilitate decision-making at the sector and country level.

## If you want to:

 <p>Better understand the competitive landscape, customized to your coverage universe</p>	 <p>Analyze revenue-generating opportunities without tying up resources</p>	 <p>Operate with greater focus and communication between Coverage and Product bankers</p>
 <p>Measure performance and set goals across product, sector, or market</p>	 <p>Use intelligent targeting to uncover fee-generating opportunities</p>	 <p>Analyze content that is aligned to your proprietary classifications</p>

## Coverage Manager is the answer.

### Trusted Fee Model

The industry standard Dealogic proprietary fee model provides directional accuracy on primary investment banking fees. It is used by top global banks and all of the top-ranked analysts covering those banks.

### Trusted Partner

Dealogic understands what clients need and how to satisfy their requirements, working in close partnership through:

- Sharing best practices
- Effective client planning
- Actionable reporting and workshops
- Secondment of staff to work in-house with clients

