

Multiple Markets.

One Platform.

### About Dealogic

Dealogic is a financial markets platform offering integrated content, analytics, and technology via a single solution to top financial firms worldwide. Firms who use Dealogic see results in increased profitability and productivity – and a client's success is our top goal.

Whether you want to analyze wallet share, execute a deal, align operating units, or manage risk, there is only one answer.

### Dealogic

### **Quick Stats**

Company:	Dealogic Ltd
Founded:	1983 in the United Kingdom
Ownership:	The Carlyle Group (majority) and coinvestors
CEO:	Thomas Fleming
Offices:	London, New York, Hong Kong, Tokyo, Sydney, Mumbai, Budapest, Sao Paulo, Beijing
Employees:	>800

As a leader in technology, we are passionate about

# creating the very best software solutions

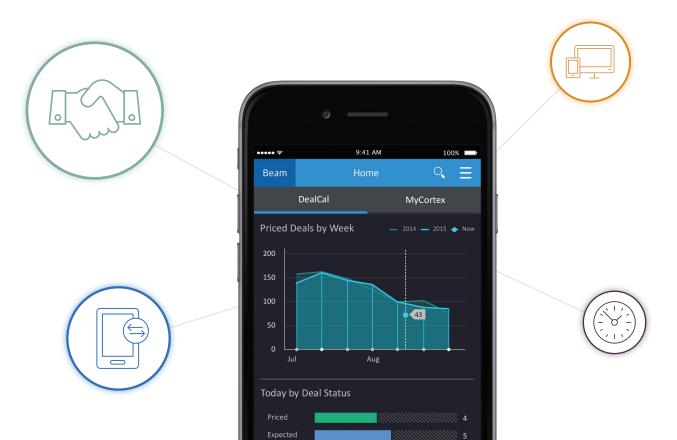
Our 30-year history of creating innovations help clients run their business more effectively, including:

- The only truly global deal execution network, trusted to handle the biggest transactions on record in every major financial center
- Corporate access, analyst marketing, and deal order entry solutions for clients' sales, trading, and research operations
- The most reliable and comprehensive content on debt and equity offerings, loans, and M&A transactions
- The industry-standard Dealogic proprietary fee model, now used by more than 40 global banks and the top-ranked analysts covering those banks
- Predictive analytics to help clients originate and enrich their strategic decision-making

# Our next wave of innovations include:

A whole new mobile suite of products that provide personalized, real-time content to help clients manage their business on the road

A fully integrated and seamless connection between buyside and sellside firms---the first platform to provide a synchronized view of all services delivered



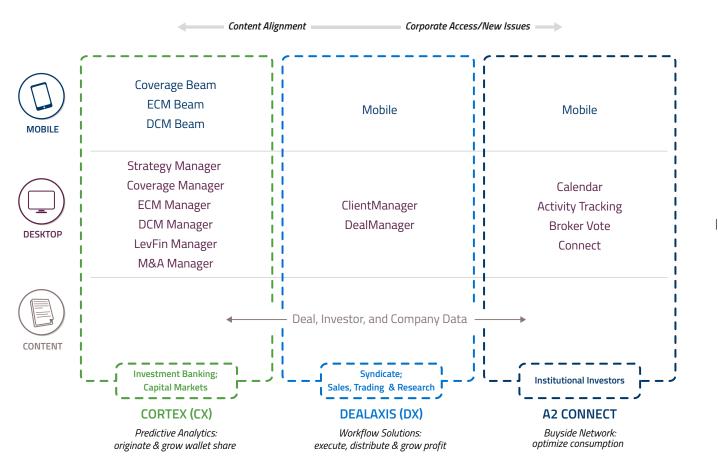


From origination to distribution and consumption, the Dealogic platform provides an integrated and seamless connection across banking, capital markets, sales and trading, and institutional investing.

### **ORIGINATION**

#### **DISTRIBUTION**

#### **CONSUMPTION**



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## Content is the foundation of the **Dealogic platform**, and **is the industry standard relied on by clients and leading publications globally.**

Built on rigorous internal validation, reconciliation, and market consensus, our content is the most trusted in its space and includes:

### **Fixed Income Capital Markets**

**2 million+** deals including bonds, medium term notes (MTNs), commercial paper (CPs), investment grade loans, leveraged loans, structured finance, project finance

### **Equity Capital Markets**

100,000+ initial public offerings (IPOs), follow-on offerings, convertibles

### **Mergers & Acquisitions**

700,000+ mergers, acquisitions, divestments, recapitalizations, buybacks

### **Holdings**

140,000+ investor contacts, 35,000+ funds/portfolios, 30,000+ investor profiles

### **Revenue Analytics**

**40+** of the world's leading banks run their investment banking strategy and wallet analysis using Dealogic's market-leading fee model

### Dealogic Facts

\$4tr

in Capital raised via the Platform

40+

Leading banks using Strategy Manager 30+

Years of innovation in the industry

2.5 million+

Investment Banking deals analyzed

140,000+

**Investor contacts** 

250+

Leading firms in our buyside network

2,000+

Articles sourcing Dealogic analysis annually

65,000+

**Events executed annually** 

### dealogic





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